

2019 IMPACT REPORT



VISION

We envision the day when all kids regardless of economic, social or racial background have equal access to opportunity.



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Soccer in the Streets Supporters,

This past year marked our 30th anniversary and it was one to remember for Soccer in the Streets. Thirty years of service to our community is a credit to everyone out there including our staff and many of you who continue to make a lasting impact on the 32 Atlanta communities where we work.

Most importantly, it's about our youngsters and how we can help shape their lives. They play, they learn and they grow, often through challenging circumstances. They, like all of us, respond to a positive environment and succeed, given the opportunity -- more than 4,800 of them.

We have grown to field 10 girls teams, the most in the history of our program. Support from FIFA and UEFA made a lot of this possible. And over 40 licensed coaches are now at work educating our youth players to become young leaders of the metro Atlanta area. Recruiting these coaches from neighborhoods where we run programs has been a big focus. It creates a positive loop of investment.

In August, we opened our third StationSoccer location across from the East Point MARTA Station. The East Point location came to fruition through partnerships with the City of East Point, the Atlanta United Foundation, MARTA, and the Transformation Alliance, as well as two local businesses - Oz Pizza and Joel Baskin, P.C. We've made it a priority to work with local leaders throughout the community. What's more, we now boast the best pizza at any soccer location in the city.

The vision of StationSoccer has always been to bring soccer to more children whilst using the public transport network as the connector. Three locations are up and running and we expect to see three more in 2020. There is a lot of work ahead, but seeing the huge impact the project has on communities spurs us on.

Along with looking forward to new locations, we should also

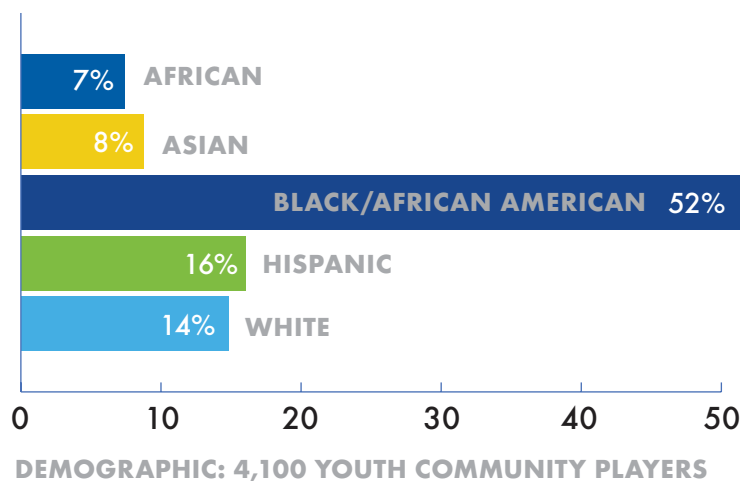
look back at the impact the existing Stations have had on their local communities. West End is a prime example of how the community continues to embrace what we bring. The day we opened the station in September 2018, over 100 youth signed up. Not bad, I agree. Fast forward to just over a year later and we have 340 players registered and West End United is a fully-fledged mini soccer club. There is more to come. 2020 will see a classroom come to the Station - with a special twist, so stay tuned! In a few years' time, we'll have all ten Station-Soccer venues up and running in the world's first League Of Stations: this will be truly transformational for the city.

As always, I have to give a nod to the continued support of our sponsors and donors. There is no substitute for time, money and passion. The support of The Atlanta United Foundation, the City of Atlanta, the City of East Point, and MARTA continues to help drive growth. And thanks to the Transformation Alliance for its grassroots support of our initiatives. I wish I could personally thank all forty or so groups that make it happen for us.

Our 30th year was one to remember. Now we look forward to our fourth decade in service to the Atlanta community. Who knows where we'll be when we turn 40, but I'll predict that we'll have many more communities connected along our rail lines and people will be looking at Atlanta and asking how did they do that?

Phil Hill :: Executive Director

2019 BY THE NUMBERS



36
COMMUNITIES INVOLVED



4800
YOUTH PLAYERS REACHED



35%
1700 GIRLS



65%
3100 BOYS



700
YOUTH HOURS IN LEADERSHIP TRAINING



\$160K+
PAID TO COMMUNITY COACHES



5600
HOURS OF COACHING



1416+
VOLUNTEER HOURS

MISSION

Soccer in the Streets creates young leaders who live rich lives and cultivate healthy communities.

Soccer in the Streets (SITS) offers a unique combination of soccer and life-skills programming to youth in communities, schools, and at MARTA StationSoccer locations. SITS focuses on creating young leaders who live rich lives and contribute to healthy communities. Soccer in the Streets has been at work in Atlanta's low-income communities for thirty years. In 2019 alone, SITS served more than 5,000 youth through partnership programs with the Atlanta Public Schools and other civic groups. With a strong track record of pioneering programs, SITS is preparing to enter its next phase of development, transforming lives and communities through StationSoccer, the world's first transit soccer network, connecting 2,000 children participating in SITS programs throughout the city.

Soccer in the Streets brings young, bright, culturally competent role models to inspire youngsters to follow the right path and educate the youth to the opportunities that may be available to them. Using soccer as a medium, trained coaches teach skills and life lessons, such as personal responsibility and job readiness. They engage the youth and create a lasting relationship of trust and a channel of communication. Through partnering organizations – such as schools, community centers, and parks – multiple sessions are conducted each week to ensure a consistent community presence and ongoing positive influence among the youth.



Soccer in the Streets is like a second family to me. They provide an excellent family-friendly atmosphere for kids who are trying to learn the game of soccer. I love how they don't just want to teach you soccer skills, but help you build skills for life.

Zuriel Johnson

The Southside

More than 300 young male and female players participate in the recreational league. Practicing twice a week with the guidance of certified coaches, players develop their skills in an organized environment.

With a high interest in the game of soccer, the Southside had seven all-girl teams compete at various levels from U8 - U12.

300+
PLAYERS

- CITY OF EAST POINT
- COLLEGE PARK
- UNION CITY
- RIVERDALE

City of Atlanta Centers of Hope

In 2019, we served over 1500 children in recreation centers. Soccer in the Streets continued its relationship with the City of Atlanta Parks and Recreation through programming in eight recreation centers. For many of the participants, this was their first soccer experience. With the support of Georgia Soccer and the Innovate to Grow Project, 300 youth were exposed to soccer for the first time. Investing in the community by creating employment opportunities is a priority.

1500+
PLAYERS

- MARTIN LUTHER KING
- GRANT PARK
- ROSEL FANN
- GROVE PARK
- DUNBAR
- C.T. MARTIN
- JAMES ORANGE
- BESSIE BRANHAM

WORKING IN THE COMMUNITY

More than 36 locations join forces with Soccer in the Streets.

The Westside

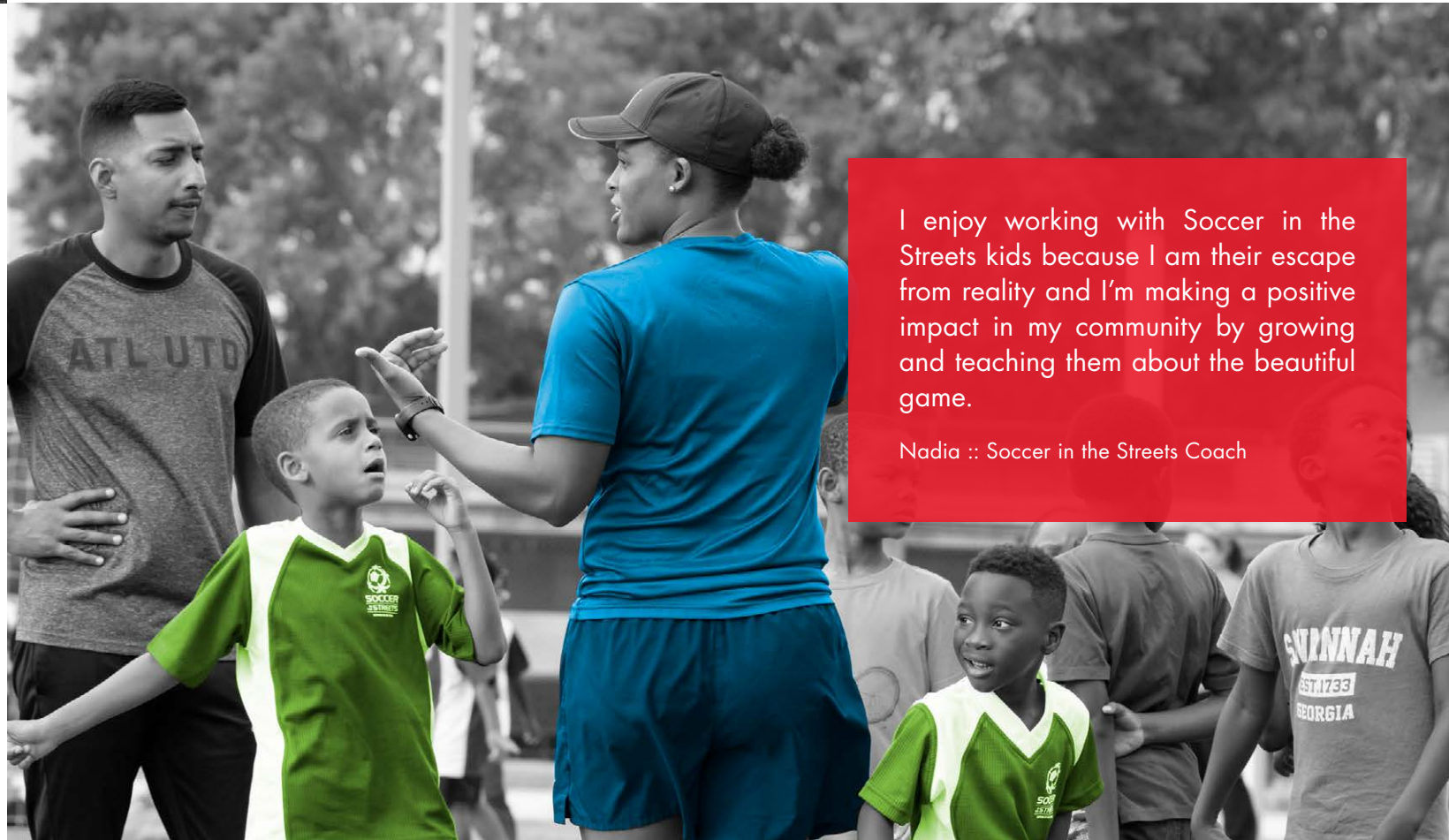
Thanks to the support from the Atlanta United Foundation and Laureus Sport for Good we are able to expand our impact to all communities on the Westside and some of those directly adjacent. These include Vine City, Castleberry Hill, English Avenue, Ashview Heights and Washington Park.

The Westside program grew in 2019 from 50 players to a total of 250. We started a youth council, where the athletes are offered a unique combination of soccer and life-skills. The goal in 2020 is to provide the players hands-on work experience and leadership training as well as provide financial literacy training that instills important concepts such as budgeting, saving for investment, managing a bank account, entrepreneurship, and financial responsibility.

60
FEMALES

78
MALES

- VINE CITY
- ENGLISH AVENUE
- WASHINGTON PARK



I enjoy working with Soccer in the Streets kids because I am their escape from reality and I'm making a positive impact in my community by growing and teaching them about the beautiful game.

Nadia :: Soccer in the Streets Coach

Sustaining the Atlanta United Foundation APS Programs

Soccer in the Streets has steadily expanded its foothold in the Atlanta Public Schools at the elementary and middle school levels. We have delivered programs to 11 APS elementary schools and supported the spring and middle school season in 12 middle schools in 2019. Our school sport for development programs not only teaches the game of soccer but life skills associated with being in a team environment that can be translated to other life lessons. We are strategically implementing the soccer programs in schools attached to our community programs to strengthen the overall soccer culture and ecosystem in those communities.



250+

PARTICIPANTS FROM
ELEMENTARY SCHOOLS

12

ATLANTA PS
ELEMENTARY

11

ATLANTA PS
MIDDLE

4

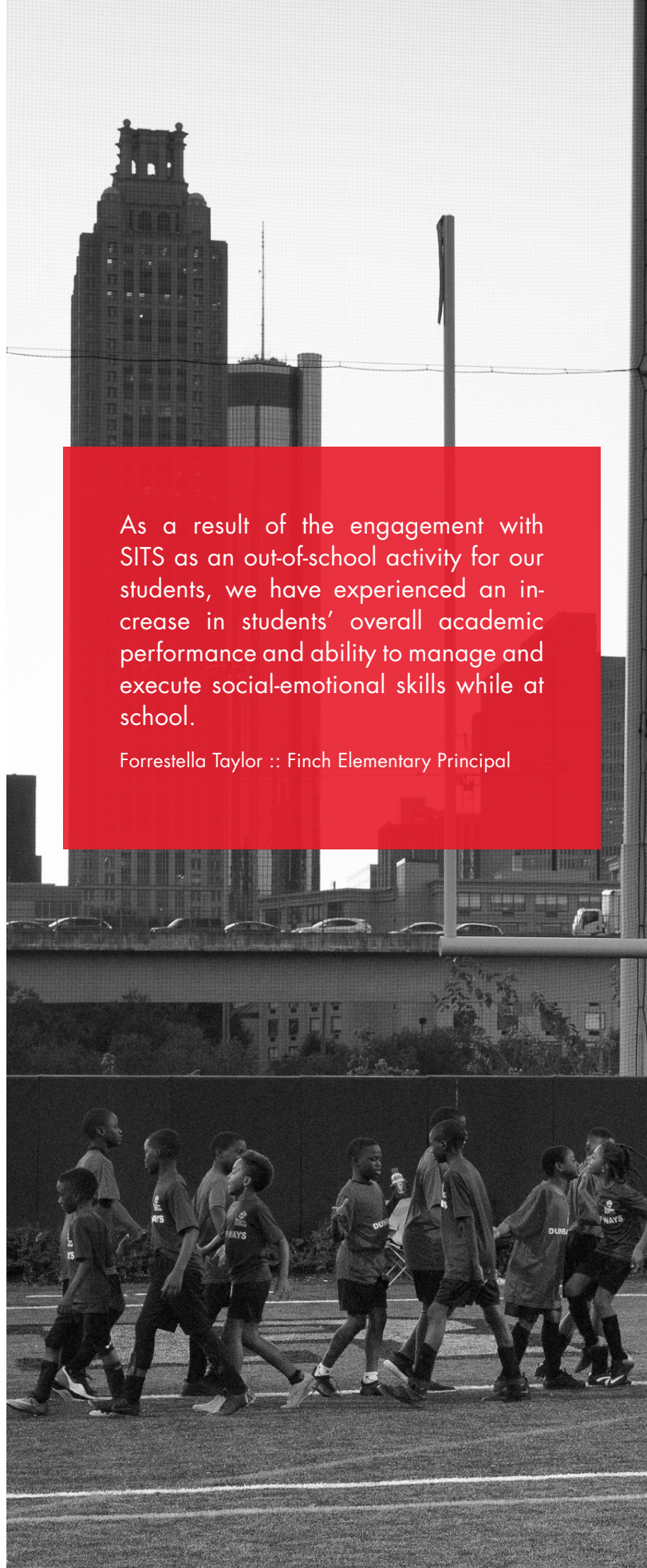
DEKALB PS
ELEMENTARY

Eighteen teachers were contracted as coaches in our elementary school program. The ability to identify a key coach on the ground at the school has allowed us to build a better relationship with the community, as well as build our youth capacity in these school programs. From spring to fall, there was an 80% retention in the APS program. Boys and girls loved it and stuck with it!

DeKalb County Schools

In 2019, we continued to partner with the Decatur DeKalb YMCA to deliver free after school soccer programs in three elementary schools in the Clarkston High School cluster. We employed six teachers in the district to coach their school program. We also partnered with the Latin American Association to deliver an after school program at Sequoyah Middle School. The joint effort with the L.A.A. delivered academic mentoring along with soccer skill development to over 80 students from Sequoyah Middle School.

We partnered with LaAmistad to start a Garden Hills soccer program this past fall. Working with 25 students (boys and girls) from 3rd - 5th grade for six weeks. In the Spring of 2019 we will work with the same students for six weeks, having some of the students enter our tournaments throughout the year.



As a result of the engagement with SITS as an out-of-school activity for our students, we have experienced an increase in students' overall academic performance and ability to manage and execute social-emotional skills while at school.

Forrestella Taylor :: Finch Elementary Principal

Clarkston

Over the past 25 years, Clarkston has welcomed over 40,000 refugees from every corner of the globe. Assimilating into life in the United States is often challenging. Soccer provided a universal language for the refugee children to connect to one another.

Participation rates for female youth in the refugee community is low. Girls face the same challenges as boys with the added problem that playing soccer is often discouraged within their culture. In 2017, a group of 36 girls in the community soccer program launched an in-house league and created four 7v7 teams. The program immediately became oversubscribed. In 2018, we created a 19U girls team that was the first-ever group of Clarkston girls to compete in Georgia Soccer and in 2019 the women's team became the first ever to go undefeated in the fall season.

Clarkston is home to our Leadership Program which has expanded to over 250 young adults in 2019. We impact these young adults by providing them with work-readiness training, employment and financial literacy.

Soccer has made it easier for me to adapt to a new country because I can communicate with people who know the game and it boosted my confidence. It's the only thing that helps me clear my mind completely when I need it the most. It also helps me connect with other people.

Mazza :: Clarkston Youth Player



100%

OF LEADERSHIP
PARTICIPANTS
graduated from
high school



19U

GIRLS & BOYS TEAMS
first to go undefeated in
the 2019 season



\$57K

EQUIPMENT AND
UNIFORMS
donated by Soccer
in the Streets



LEADERSHIP PROGRAM

Becoming Referees

Two SITS players, Elvis Niyokwizara and Phil Jackson enrolled in the first year of the referee program so they could stay closer to the game. Then, in the fall of 2019, both these young leaders fulfilled their dreams to play soccer at the next level by enrolling at Campbells-ville University, an NAIA school.



700
YOUTH HOURS
in Leadership Training

30
YOUTH EMPLOYED
as certified referees

It means a lot to me to graduate high school and attend college. I will be the first one in my family to attend college, and I want to set an example for my younger siblings as well as my teammates.

Elvis Niyokwizara :: SITS Player Alumni / Referee

As a native of Tanzania, Elvis moved to Georgia early in his childhood. He followed his passion for the sport through regular involvement with the Soccer in the Streets organization. As an athlete, his dream is to one day become a professional soccer player. Playing at the collegiate level is the next step along his career path.

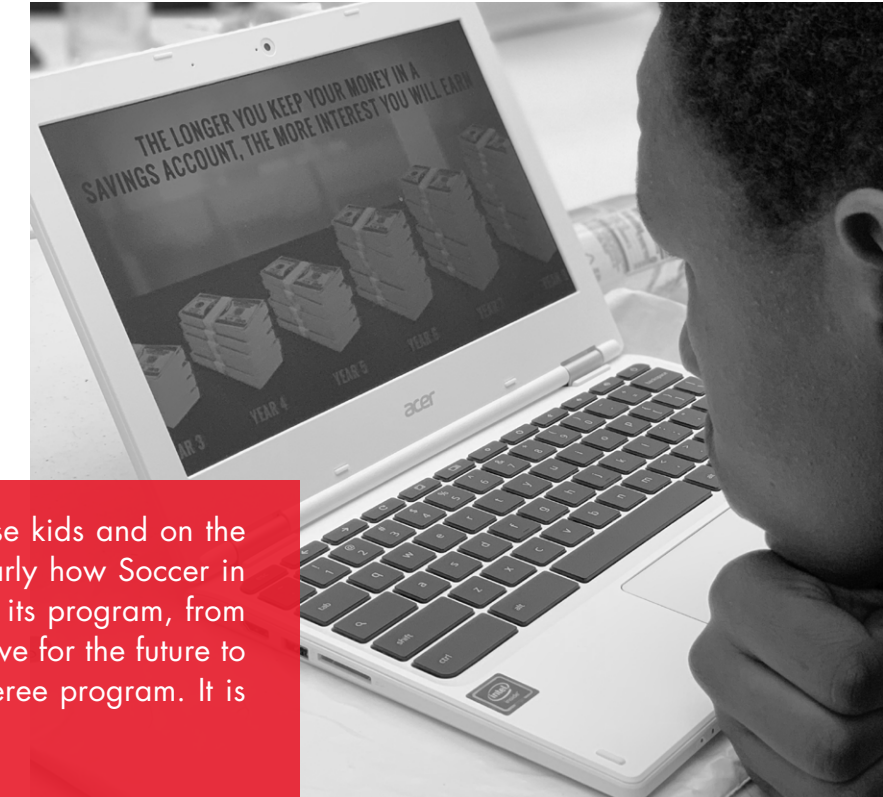
Along with the challenges of attending college, Elvis has become a leader for the Soccer In The Streets' Clarkston FC team, making an impact on others through his words and actions. His advice to the younger generation is to never give up, no matter what life throws your way. Also enrolled at Campbellsville University is Phil Jackson, Elvis' Clarkston teammate. Jackson has a similar dream of becoming a professional soccer player.

"Ever since I was in middle school, I have dreamt of pursuing a soccer career, and I hope to keep that momentum moving forward. After college, I plan to come back to the SITS program and donate my time to help the youth of the program. I have a passion for the game and want to show others that they too can pursue and achieve their goals."



Financial Literacy: Bank of America

StationSoccer: West End was the pilot site for our financial literacy program in 2018. And in the past year, we have teamed up with the local Bank of America branch in the Westside to help the youth players in the referee program open a bank account - a small but important step, setting them on a path to succeed in life. Bank of America has hosted three sessions that were attended by 20 of our youth players. Of the 20, six were successful in opening new bank accounts. Others in the group already had bank accounts and attended to help learn more about financial literacy.



This program is excellent. The impact on these kids and on the community is life-changing. We see very clearly how Soccer in the Streets strives to help all youth players in its program, from individuals wanting to simply learn how to save for the future to the ones managing their money from the referee program. It is wonderful, and I have never seen this before.

Chiquita Jenkins :: Westside Financial Manager

Latino Connections

The Latino Youth Leadership Academy (LYLA) is the Latin American Association (LAA) mentoring programming at Sequoyah Middle School. This past fall, SITS and LAA partnered to add Mentoring Through Soccer. The LAA and SITS helped secure a three-year grant from the Atlanta United Foundation for \$280,570 for the LYLA program of Sequoyah Middle, Cross Keys High, and Cary Reynolds Elementary School.

SITS provides weekly one hour classes to almost 100 students from 6th to 8th grade. The LYLA program runs for 11 weeks in both the fall and spring semesters. Leadership, teamwork and communication skills are reinforced. This year, students created a soccer crest to represent the LYLA program.

MLS Works, Atlanta United and Club America from Liga MX collaborated to announce the start of the Fall LAA/Soccer in the Streets programming. More than 100 students participated in the clinic on the day of the event.



Opening Day at East Point

The third location of our innovative project, StationSoccer: East Point is the first to be built outside of transit property, yet it lies within one block of the East Point MARTA station. It was completed through the efforts of a broad group of community partners and opened on October 5, 2019. The new SS: East Point location long with SS: Five Points (2016), and SS: West End (2018) are the world's first network of soccer fields in and around the perimeter of major transit stations - our answer to the affordability and transportation hurdles facing underserved youth across the region. The pitch was built in conjunction with the City of East Point, the Atlanta United Foundation, MARTA, and the Transformation Alliance. Also included in the partnership are Oz Pizza and Joel M. Baskin, P.C.



We are excited to officially join the world's first transit soccer league. This is a huge milestone for East Point that will bring vibrant activity to our downtown. StationSoccer: East Point is a destination for people of all ages to come to celebrate, connect and enjoy the game of soccer in our city.

Mayor Deana Holiday Ingraham

In keeping with the urban feel, StationSoccer: East Point showcases its own community mural provided through a partnership between Atlanta United and our very own program manager, Sean David who is also an avid painter. The mural depicts two young athletes united together by the beautiful game of soccer and draped with an Atlanta United scarf.

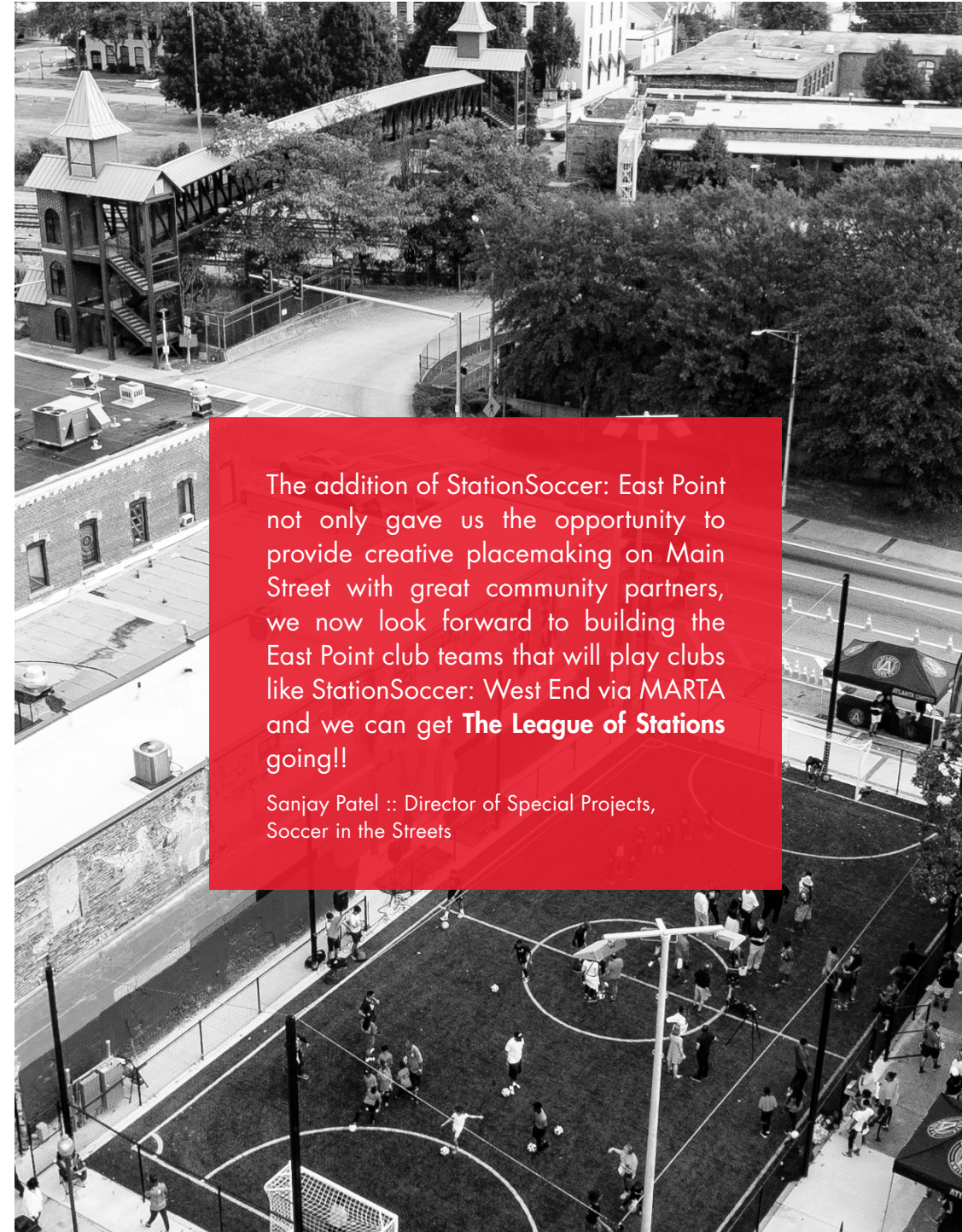


"This mural is very special because it brings together two of my greatest loves... art and soccer," said David. "I wanted this mural to reflect how I felt as a player on the pitch. So I wanted the vibe of peace, love, and freedom to wash over spectators at the East Point Soccer Station."



Atlanta United donated their game-day golden spikes which were hand-signed by the players. Supporters then crafted them into benches and installed them at the fields.

The launch of StationSoccer: East Point culminated in 30 youth players registering during initial weeks. After just a few months, 65 youth players have registered! Today, the program caters to over 90 youngsters and is quickly gaining attention among mass transit professionals across the country, and around the world, who recognize the StationSoccer model as a means to transform forgotten spaces into useful and necessary community places.



The addition of StationSoccer: East Point not only gave us the opportunity to provide creative placemaking on Main Street with great community partners, we now look forward to building the East Point club teams that will play clubs like StationSoccer: West End via MARTA and we can get **The League of Stations** going!!

Sanjay Patel :: Director of Special Projects, Soccer in the Streets

Success in West End

Since opening in 2018, StationSoccer: West End has seen an increase in youth registrations which have grown to 340 players. Saturday pick-up sessions are also gaining popularity with more than 50 players taking the field.

The Bank of America in West End has offered financial literacy programs for our youth. Our neighbors at the MET, provided a space for us to hold these classes and are interested in partnering with us in the long term.

The Atlanta City Design Studio has been assisting us by creating site plan solutions and showcasing how we can look at sites through creative placemaking. CEMEX, a concrete manufacturer, donated concrete for the East Point project and will be partnering with us on other projects in 2020. As part of their social impact outreach, HKS Architects is designing renderings for our 2020 projects.



EAST POINT

2019 ADULT IMPACT ACROSS 13 SEASONS BETWEEN FIVE POINTS, WEST END AND EAST POINT

100
TOTAL TEAMS

1000
LEAGUE PLAYERS

125
PICKUP SESSIONS

3125
PICKUP PARTICIPANTS

FALL/SPRING YOUTH IMPACT: WEST END/EAST POINT PROGRAMS

320
PLAYERS INVOLVED

150
PARENTS INVOLVED



We are proud to announce that the Gresselmania Golf Classic raised more than **\$90,000** -- the proceeds from our event will go directly to Soccer in the Streets to fund a soccer field at the next SoccerStation built in the metro Atlanta area. Thank you to all of our sponsors, partners, donors, and friends for coming out to the Gresselmania Golf Classic -- it was an amazing day!

Julian Gressel :: Professional Soccer Player



Gresselmania Golf Classic

Pro soccer player Julian Gressel and his wife, Casey, hosted their inaugural Gresselmania Golf Classic fundraiser on Monday, September 3rd at TPC Sugarloaf in Duluth. The Golf Classic featured a day on the links golfing with sports and entertainment celebrities. Many of Julian's teammates and friends rallied to join him to make it a fun day in a stunning setting at the TPC Sugarloaf. 92.9, The Game Sports Radio, was on hand for a special live tournament remote broadcast to catch all the fun and excitement, along with interviews with Julian and his teammates.

"Thank you to Julian and Casey for their support and dedication in creating this tournament to help raise funds for a field that will provide access for the youth of Atlanta to the game of soccer," said Phil Hill, executive director of Soccer in the Streets. "And, thank you to all of the sponsors and participants for their generosity."

Successful Soccer Leaders



Sarah Paxton

The **Community Volunteer of the Year Award** is presented annually to someone who has had a positive impact on the organization and shows his or her ability to be a leader both on and off the field. This year's winner - Sarah Paxton - has been a member of the Atlanta community and volunteer for the organization for several years now. She helps out with various needs at our fundraising events and soccer youth program jamborees.

"Sarah has been an outstanding volunteer for the organization. We can always count on her to show up to events and help wherever needed."

Tony Carter
Soccer in the Streets, Director of Programs



Yves Ahishakiye

The **Napolitano Award**, now in its sixth year, honors Nick Napolitano and is presented to someone who embodies leadership, service, and enrichment around the beautiful game. This year's award was presented to Yves Ahishakiye. Ahishakiye has shown discipline and leadership to his fellow teammates and is the captain of the U15 Clarkston team.

"Yves is the perfect recipient for the Napolitano Award not because of his on the field play but his character. Similar to Nick, Yves is hardworking, disciplined, and very determined."

Toussaint McClure
Clarkston FC Program Manager

National Recognition



AT THE ARC DEVELOPMENTS OF EXCELLENCE CEREMONY



BEST OF ATLANTA 2019 WORK AND PLAY



Community Fundraising

Throughout the year, Soccer in the Streets holds a number of community fundraising events. The goal of each event is to raise money to bring soccer to lower-income communities while leveling the playing field for children regardless of their socioeconomic status. The events help to provide sustainable, free youth soccer programs that cultivate change, education and empower youth.



ATL NATIONS CUP :: APRIL This charity soccer tournament celebrates the international diversity in Atlanta and the beautiful game that unites us. To participate, players raise money in support of free youth programs for thousands of children in Metro Atlanta. Eight teams compete both on and off the field.



ATL CHAMPIONS LEAGUE :: JULY The ninth annual Champions League event was held at Atlanta Silverbacks Park and raised over \$125,000 through the efforts of the 12 participating teams.



CORPORATE CUP :: SEPTEMBER Salesforce won the fundraising crown for the second year in a row (raising over \$12,000) along with the tournament cup. Other corporate teams included: Deloitte, BakerHostetler, IHG, Bader Scott Injury Lawyers, KPMG, Microsoft and Equifax.



BLACK TIE SOCCER GAME :: OCTOBER A highlight on the fundraising calendar every year is our "gala with a twist." Unlike a traditional sit-down banquet, our formally-attired guests partake in a game of soccer in an effort to raise money.

PARTNERS AND SUPPORTERS

Soccer in the Streets would not be the success without the generous support of the following groups, friends and program partners. Over the course of 2019, just over \$1.8 million was raised. These funds allow us to have a lasting impact on the Atlanta community. Additionally, they provide the funds needed to create and operate the many programs throughout the City as well as create, build and operate the StationSoccer locations. Thank you to all of our supporters.

Partners



Event Sponsors

Brewhouse	Chelsea Floral Designs	Netherlands American Chamber of Commerce	German Consulate General Atlanta	Equifax
ATL UTD	Patton Land Surveying	South East	Gourmet Foods Int'l (Queso-Melt)	BakerHostetler
Haufe	SunTrust	D&C Gutters, Inc.	SalesForce	Bader Scott Injury Lawyers
Sun Microstamping	Hilton	Warehouse Basics	Deloitte	Microsoft
RiRa Irish Pub	Lean Draft House	Adams Realtors	KPMG	
Fado's Irish Pub	Beko Technologies	Belgian American Chamber of the South (BACoS)	IHG	
AtlantaBen	British American Business Council			
Gas South				

Supporters

- Atlanta Sport and Social Club
- Hampton and Hudson
- Creature Comforts Brewing Company
- Three Taverns Brewery
- Footie Mob
- Terminus Legion
- The Faction
- Resurgence
- DJ Elite
- Dave Williamson Photography
- Park Tavern
- Krown Sports
- Brewhouse Cafe
- HotHouse

Program Partners

- Atlanta Public Schools
- DeKalb County Schools
- John Hope Recreation Center
- City of East Point
- Agape
- The DeKalb-Decatur YMCA
- Georgia Soccer
- Covenant House
- Centers of Hope
- City of Clarkston
- La Presencia
- Latin American Association

Grants Awarded

Arthur Blank Foundation	\$152,000
Laureus Foundation	\$60,000
Aetna Foundation	\$45,000
FIFA Foundation	\$40,000
CAF America-Niker Ever Higher Fund	\$20,000
Latin American Association	\$16,200
US Soccer Foundation	\$7,000
Georgia Power	\$5,000

Campaign Commitments

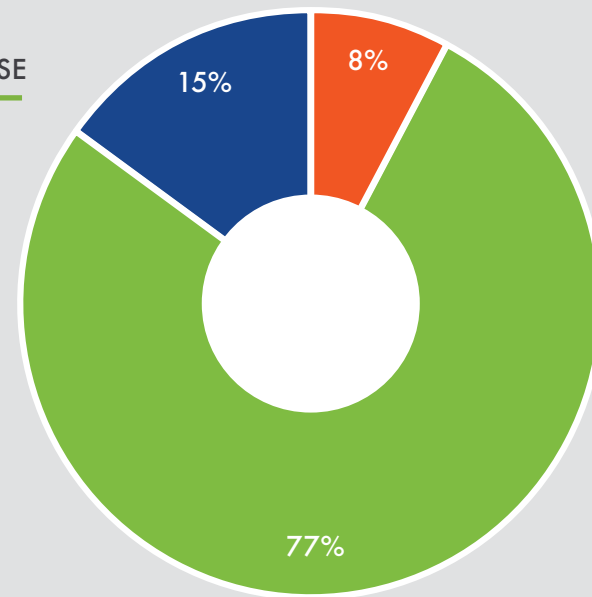
Atlanta United Foundation	\$1,100,000
City of Atlanta Planning	\$600,000
SITS Board	\$257,440
Tull Foundation	\$250,000
Private Foundation	\$200,000
Transformation Alliance	\$125,000
City of East Point	\$75,000
LISC	\$75,000
Jeff Adams	\$70,000
Major League Soccer	\$60,000
Connolly Family Foundation	\$60,000
Imlay Foundation	\$55,000
Melody and David Wilson	\$50,000
US Soccer Foundation/Musco	\$50,000
CHOA	\$45,000
John Carlos Family Foundation	\$40,000
Southern Co Gas Fndn	\$25,000
Phil Sadler	\$25,000
Bank of America	\$20,000
CEMEX	\$15,000
Aileen O'Neill	\$5,000
Vicki O'Neill	\$4,000
Vernon and Valerie Oneil	\$1,000
Diane Moffett	\$500
Michael Bisciotti	\$500

FINANCIALS

Statements of Financial Position

	2018	2019
ASSETS		
<i>Current Assets</i>		
Bank Accounts	\$331,791	\$515,892
Accounts Recievable	\$1,340	
Other Current Assets	\$11,267	
Total Current Assets	\$344,398	\$515,892
Fixed Assets	\$86,561	
Other Assets	-	
TOTAL ASSETS	\$430,958	\$515,892
LIABILITIES AND EQUITY		
Liability	\$4,044	
Equity	\$426,914	\$515,892
TOTAL LIABILITIES AND EQUITY	\$430,958	\$515,892

FUND UTILIZATION :: OPERATING EXPENSE



Statements of Activities

	2018	2019
UNRESTRICTED INCOME		
Donations	\$61,821	\$133,479
Fundraising Events	\$390,257	\$579,101
Grants	\$21,473	\$20,000
Corporate Sponsorship	\$5,729	\$10,075
Earned Interest	-	\$10,750
	\$82,839	\$116,537
	\$15	\$13
Sub-Total Unrestricted	\$562,119	\$869,956
RESTRICTED INCOME		
Grants	\$492,521	\$347,274
Campaign Income	\$60,000	\$25,000
Sub-Total Restricted	\$1,055,668	\$1,016,697
Other Income	\$1	\$2,777
TOTAL INCOME	\$1,617,788	\$1,870,455
COST OF GOODS		
Field Development Programs (COGS)	\$360,166	\$219,063
Salaries	\$460,512	\$685,970
Coaching	\$134,395	\$158,842
Uniforms	\$12,379	\$47,072
Equipment	\$5,347	\$7,025
Operations/transport/contractors	\$285,895	\$184,475
Total COGs	\$1,258,695	\$1,302,446
GROSS PROFIT	\$359,093	\$568,009
EXPENSES		
Rent & Lease	\$27,000	\$35,138
Advertising and Marketing	\$8,500	\$23,239
Operations/travel/insurance	\$31,208	\$71,570
Salaries	\$108,888	\$180,224
Professional Services	\$19,300	\$77,141
Total Expenses	\$194,896	\$387,312
Net Operating Income	\$164,197	\$180,697
Net Other Income	-	\$23
NET INCOME	\$164,197	\$180,720



It was great to see the immediate impact of our work and be able to meet some of the great kids in the program. Many of the youth players had never heard of a resume, and it was empowering to help them think about their futures.

Rebecca Dupree :: Deloitte
Vice President of Sales Software Solutions

IMPACT DAY DELOITTE

Deloitte, a consulting company that works with many of the world's most admired brands, has been involved with Soccer in the Streets for two years as the top fundraiser for the Corporate Cup.

Impact Day's morning session consisted mostly of manual labor. Deloitte volunteers cleared weeds and vines that had overtaken one side of the Clarkston pitch. They assembled the new bench they donated, and they repainted the field house where soccer equipment and other program assets are stored. After several hours of hard work, Deloitte treated some 80 members of Clarkston FC to lunch at their beautified home field.

Forty-two high-schoolers spent the afternoon working with Deloitte volunteers to conduct a workshop on how to prepare for a job interview. Kisean Smith, a Senior Tax Accountant with Deloitte's Business Tax Services, led the workshop that covered topics including dressing for success, the importance of making a good first impression, how to prepare for an interview, and

how to create a resume. Participants received a template to create their own resume and then broke into smaller working groups to conduct mock interviews with members of the Deloitte team. Feedback from the Clarkston FC attendees was overwhelmingly positive.

Dupree has been a key contributor to Deloitte's Corporate Cup team, so she's familiar with Soccer in the Streets. Impact Day gave her the opportunity to, "Introduce more Deloitte employees to Soccer in the Streets with the hope that they stay involved in the future."

"Deloitte has made a significant impact on our organization through their support of Corporate Cup," said Soccer in the Streets Volunteer and Event Manager Jessica Charman. "This day was truly special in that it allowed volunteers to personally contribute to our soccer and our leadership programs, which are made possible through fundraising efforts including Corporate Cup."

Staff

- Phil Hill
Executive Director
- Sanjay Patel
Director Special Projects
- Jonathan Gosse
VP of Development
- Tony Carter
Director of Programs
- Fernando Guarena
Station Soccer League Manager
- Lee Woodsmall
Event Marketing Manager
- Toussaint McClure
Community Program Manager
- Jorge Ortiz
Community Program Manager
- Ulric Alsobrook
Community Program Manager
- Joel Apudo
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